



METRO TORONTO CONVENTION CENTRE  
 SOUTH BUILDING, HALL D  
 222 BREMNER BLVD., TORONTO, ON M5V 2W6

Nov 18, 2010 - 6 pm to 10 pm  
 Nov 19, 2010 - 2 pm to 10 pm  
 Nov 20, 2010 - Noon to 10 pm  
 Nov 21, 2010 - Noon to 6 pm

**SAMPLE BAG PROMOTION**

The Gourmet Food & Wine Expo would like to give your company the opportunity to distribute product samples, brochures or logo merchandise in our Official Expo bags. Annually the expo hands out over 15,000 show bags containing selected materials from our valued clients. Looking for even more exposure? Sponsor the whole bag! For only \$5000 plus plates your logo can featured on these reusable bags for years to come!

Your company will receive the following:

- Improved brand awareness and increased product knowledge following the expo
- Opportunity to provide important follow-up details such as company website location and phone
- Additional product sampling – ensure more attendees will have the chance to experience your product

**SAMPLE BAG CONTRACT**

EXHIBITOR INFORMATION	EXHIBITOR INFORMATION
Company Name (Promotional):	Phone:
Company Name (Billing):	Fax
Address:	Email:
City:	Website:
Province:	Alt Contact:
Postal:	Alt Phone:
Contact:	Alt Email:

Item description: \_\_\_\_\_

Item dimensions: Width: \_\_\_\_\_ Height: \_\_\_\_\_ Depth: \_\_\_\_\_

TYPE OF SAMPLE	RATE	QUANTITY (MIN 3000/MAX 15,000)	TOTAL COST (RATE x QTY)
Standard size product / brochure	.15 cents per insertion		=
Oversized product / brochure	.20 cents per insertion		=
Logo on bag sponsorship (Max 4)	\$5000 plus plate	Full run plus overrun (15,000+)	=
		PLUS HST	=
		<b>GRAND TOTAL</b>	=

**DELIVERY DETAILS: MUST ARRIVE MONDAY NOV 15 BETWEEN 9-5.**  
 ANY SHIPMENTS BEFORE THE DATE WILL BE REFUSED BY MTCC.  
 BAG ASSEMBLY BEGINS AT 8AM TUES NOV 16, ANY LATE SHIPMENTS  
 WILL NOT BE INCLUDED IN BAGS ASSEMBLED PRIOR TO ARRIVAL.

SHIP TO: METRO TORONTO CONVENTION CENTRE - ROOM 810  
 c/o GOURMET FOOD & WINE EXPO  
 222 BREMNER BLVD, TORONTO, ONTARIO, M5V 2W6  
 ATTN: Jennifer Campbell - onsite cell 905-464-5722

**CREDIT CARDS:** AMEX, Mastercard and VISA accepted.

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

CHEQUES: Please make cheques payable to *Town Media*,  
 1074 Cooke Boulevard, Burlington, Ontario, L7T 4A8  
 Tel: 1 – 866 – 414 – 0454 Fax: 905 – 634 – 7661

Date Submitted \_\_\_\_\_ Submitted by: \_\_\_\_\_  
(Authorized Signature)

**FAX BACK TO 1-905-634-7661**